



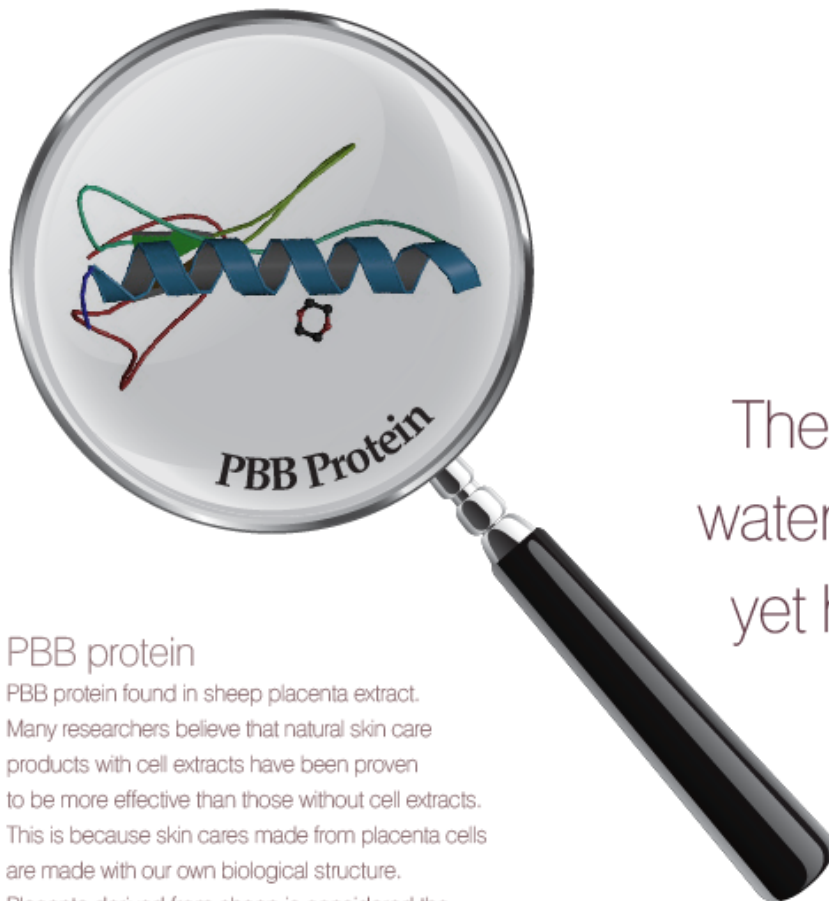
Brand Positioning

Australian inspiration & placenta expert

Over 3 million jars of Rebirth placenta creams sold.
Pioneer placenta formulations "Duo-Portion 95"

Prices ranging from \$5 - \$30

Rebirth 'duo portion 95'



PBB protein

PBB protein found in sheep placenta extract. Many researchers believe that natural skin care products with cell extracts have been proven to be more effective than those without cell extracts. This is because skin cares made from placenta cells are made with our own biological structure. Placenta derived from sheep is considered the closest to humans skin tissue assuring its safety. Therefore PBB protein is very beneficial in maintaining a younger and more youthful looking skin.

Bio-active ingredients sourced from Australia's purest nature

The 'duo portion 95' of purified placenta in water and in oil base: creates a silky smooth yet highly absorbant cream & body lotions.





No.1 placenta expert



Lanolin Anti-Wrinkle (RB01)
Cream with Vitamin E 100g
*Lanolin cream for younger skin
*Use as a face or body cream



Placenta Anti-Wrinkle (RB02)
Vitamin E & Lanolin 100g
*Most popular placenta cream
*Reduces wrinkles & lines



Emu Anti-Wrinkle (RB03)
Cream & Aha 100g
*Anti-wrinkle + whitening
*24 hrs time release



DTC Placenta Anti-wrinkle Cream (RD02)
with Vitamin E & Lanolin 100g
*Helps reduce wrinkles, & lines
*Light, gentle formulation



DTC Emu Anti-Wrinkle (RD03)
Cream with Aha 100g
*Anti-wrinkle + Whitening
*Light, gentle formulation



Placenta Anti-Wrinkle (RB04)
Lanolin & E Body Lotion 200ml
*Anti-wrinkle body cream
*Vitamin E reduces scars



Anti-Wrinkle Eye Gel (RB05)
with Vitamin E 30g
*Reduces wrinkles
*Gel, easy to absorb



Lanolin Oil (RB13)
with Vitamin E & EPO 125ml
*Body Oil after shower
*EPO promotes circulation



The best of Re-birth (RB17)
Gift Set 460g
*RB01, RB02, RB03
*Special gift from Australia



Manuka Bio 5 (RP24)
Propolis Herbal Toothpaste 110g
*Prevents tooth decay
*Herbe formula (5)



Emu Anti-Wrinkle Cream (RB02)
with Aha 15ml
*Anti-wrinkle + whitening
*24 hrs time release



Placenta Anti-wrinkle (RB23)
with Vitamin E & Lanolin 15ml
*Anti-wrinkle, lines
*Light, gentle formulation



Advanced (RM01)
Placenta Concentrate 50g
*Concentrated placenta cream
*Smooths wrinkles



Advanced (RM02)
Emu Concentrate 50g
*Concentrated emu cream
*Rejuvenates + Brightens skin



Placenta Extract Concentrated (RM04) Skin Serum 25ml
*Reduces wrinkles, lines
*Minimises age spots, scars



Maximum Skin Treatment (RM05)
Gift Set - 3 Items
*RM01, RM02, RM03
*Special Gift for mature skin



Top 10 Products

1. Placenta + Vitamin E
2. Placenta Extract Concentrated Skin Serum
3. DTC Placenta & Vitamin E
4. Emu Anti Wrinkle Cream with AHA
5. Anti Wrinkle Eye Gel with vitamin E
6. Advanced Placenta Concentrate (Day)
7. Manuka & Propolis Toothpaste
8. Lip balm with sunscreen
9. Lanolin & Vitamin E
10. The Best of Rebirth gift set



Products for sensitive skin



Placenta Extract Serum



Lanolin Oil with Vitamin E & EPO



Placenta Body Lotion



Lip Balm with Sunscreen



Anti-wrinkle Eye Gel